

초대의 글

성균관대학교 「도시발전연구소」와 「BK21 국정관리 핵심인재 양성사업단」은 2008년 11월 20일(목)과 21일(금) 양일간 “지속가능한 도시계획과 거버넌스 정립”이라는 주제로 제3차 국제학술세미나를 개최합니다. 이번 세미나는 2006년 이후 세 번째로 개최되는 학술행사로서 도시 및 지역계획과 거버넌스 분야의 말레이시아, 독일, 일본, 중국, 홍콩, 베트남, 한국 학자와 전문가들이 그동안 연구한 결과를 발표하고 토론하는 토론의 장입니다.

세미나 첫날은 우리 대학교 국정관리대학원에서 수학하고 있는 외국인 대학원생들과 성균관대, 연세대, 서울대 대학원생들이 15편의 논문을 발표할 수 있도록 별도의 세션을 마련했습니다. 주제는 도시 및 지역 개발, 사회복지, 지역경제 발전전략, e-거버넌스의 역할 등 각국이 당면하고 있는 현안문제를 발굴하여 발표하고 토론합니다. 세미나 둘째 날은 국내외 학자, 전문가들이 한자리에 모여 글로벌 거버넌스, 경제개발 정책과 성과, 의료보건체계의 재정개혁 평가, 대중교통, 토지이용, 지속가능한 건설 및 부동산개발이라는 주제를 심층적으로 분석하여 이를 발표, 토론합니다.

이번 학술세미나를 통하여 세계 각국에서 온 학자 및 전문가들이 각자의 풍부한 경험과 창의적인 아이디어를 교류하고 공유할 수 있을 뿐만 아니라 차세대에게도 지속가능한 도시 및 지역계획과 새로운 거버넌스에 관한 이론과 실무, 지식과 기술을 전파하고 발전시킬 수 있는 좋은 기회가 되리라 기대합니다.

따라서 저희들이 마련한 국제학술세미나에 여러분을 정중하게 초대하오니 바쁘시더라도 부디 많이 참석하셔서 자리를 빛내 주시면 대단히 감사하겠습니다.

성균관대학교 도시발전연구소장 김광식

국정관리대학원 원장 · BK21 국정관리 핵심인재 양성사업단장 유민봉

Sketch map



대중교통

- 지하철 4호선 혜화역(대학로)
서틀버스: 1번 출구 성균관대(10분)
도 보: 4번 출구 성균관대(15분)
- 지하철 3호선 안국역 2번출구 마을버스(2번) 성균관대(10분)
- 버스(창경궁 서울대병원 방향과 혜화동로터리방향) 명륜동(성균관대)하차
- 일반버스 151, 162, 171, 172, 272, 301, 1011, 1012, 1018, 602-1번

성균관대학교 도시발전연구소



서울시 종로구 명륜동3가 53
성균관대학교 법학관 422호 도시발전연구소
02-760-1326

011-428-9759 (이수영)
011-9614-9395 (김보미)
010-2020-6871(이혜미)

후원



The 3rd International Seminar Toward Establishing Sustainable Planning and Governance 지속가능한 도시계획과 거버넌스 정립

일시 및 장소

2008년 11월 20일(목) · 21일(금) 09:00~18:00
성균관대학교 법학관 B102
B102 Law School Building, SKKU

주 최

성균관대학교 도시발전연구소
Sustainable Urban Development Institute

주 관

BK21 국정관리 핵심인재 양성사업단
BK21 Governance Programme



Invitation

The Urban Sustainable Development Institute and the BK 21 Governance Programme of the Graduate School of Governance, Sungkyunkwan University, have organized a seminar which aims to share the knowledge and experiences on urban and regional planning, and governance from the wider international context. We are pleased to host the 3rd International Seminar on "Toward Establishing Sustainable Planning and Governance" in Seoul, November 20-21, 2008.

Following the Second Seminar held in November 2007, the 3rd Seminar will continue to discuss the issues and strategies on sustainable urban planning and policy, regional development, construction management, land use and public transportation, welfare system, and global governance system. This seminar aims to exchange innovative research ideas and creative approaches to planning, development, and governance between Malaysian, German, Japanese, Chinese, Hong Kong, Vietnamese and Korean academics and practitioners.

We are also drawing attention to new ideas from fresh thinkers: a total of 15 papers will be presented and discussed by foreign visiting postgraduate students with their Korean counterparts in the day-long seminar. These papers are based upon research studies conducted by students at Sungkyunkwan University, Yonsei University, and Seoul National University.

We are pleased to invite you to this International Seminar to share your experiences and ideas, and to find a way of evolving sustainable planning and governance systems for the future.

Kwang Sik Kim

Director, Urban Sustainable Development Institute

Min-Bong You

Dean, Graduate School of Governance
Director, BK 21 Governance Programme
Sungkyunkwan University

November 20, 2008

- 08:30 - 09:00 Registration
- 09:00 - 09:20 Opening Session

Welcome Remarks by Professor Kwang Sik Kim, Director of Sustainable Urban Development Institute
Opening Address by Professor Min-Bong You, Dean of Graduate School of Governance

- 09:20 - 09:30 Break

Guest Speech Session 1Chair: Professor Kwang Sik Kim, Sungkyunkwan University09:30 - 10:20

"Sustainable Urban Development in Germany: Policies, Measures and Strategies"
Professor Lueder Bach, Emeritus Professor of University of Bayreuth, Germany

- 10:20 - 10:40 Q & A
- 10:40 - 11:00 Networking Break

Session 1: Region and GovernanceChair: Professor Dong Sung Kong, Sungkyunkwan University11:00 - 12:30

Presenters:
"Critical Success Factors of Korean Regional Festival: An Application of Regional Innovation Systems" Sooyoung Lee, Sungkyunkwan University
"The Geography of Producer Services in the Capital Region, Korea: A Spatial Analysis" Dong Hyun Kim and Up Lim, Yonsei University
"Analyzing Effectiveness of Cultural City Policy" Gwang Su Eo, Sungkyunkwan University
"Business Retention System and Policies for Regional Economic Development in Korea" Kyujin Jung and Sun-mi Choi, Sungkyunkwan University
"The Study on Integrated Land Use and Transportation Model in Seoul Metropolitan Area" Kichan Nam and Hong Sok Kim, Yonsei University
"The Method and Task of Transportation Policies for Substantiality" Dong Wook Yoon, Sungkyunkwan University

- 12:30 - 14:00 Lunch

Session 2: Governance and SocietyChair: Professor Sangho Moon, Sungkyunkwan University14:00 - 15:15

Presenters:
"Human Capital Segregation in Seoul: Multigroup Segregation Index Approach" Dong Hyun Kim, Up Lim and Hyun Soo Lee, Yonsei University
"Case Study on Network Governance for the Employment Generation of North Korean Refugees" Eun Sil Yoo, Sungkyunkwan University
"Institution Mix of Childcare in Korea: From a Care Regime Perspective" Hye Young Shin and Hyun Kook Lee, Seoul National University
"Study on Utilization Pattern and Determinants of Public Medical Services" Ji Hyun Nam, Sungkyunkwan University
"Occupational-Specific Skills and Gender Wage Differentials in the Capital Region, Korea" Sung Chul Cho and Up Lim, Yonsei University

- 15:15 - 15:30 Networking Break

Session 3: e-Government and Policy DevelopmentChair: Professor Gi-Heon Kwon, Sungkyunkwan University15:30 - 16:30

Presenters:
"National Strategy to Enhance the Successability of e-Government in Urban Development" Maryham Anwar Habib, Sungkyunkwan University, Egypt
"Effectiveness of e-Government & e-Policy policies in narrowing the gap between Central Government and Local community" Chheang Dara, Sungkyunkwan University, Cambodia
"Information Gathering Methodology and Analyses for the Decision Making Support" Mohamed Atiya, Sungkyunkwan University, Egypt
"Impact of e-Government on Career Development of Public Personnel: A Case Study of Nepal" Nirmal Dhakal, Sungkyunkwan University, Nepal

- 16:30 - 16:50 Networking Break

Participant Dialogue SessionChair: Professor Gi-Heon Kwon, Sungkyunkwan University16:50 - 17:30

Participants: Sooyoung Lee, Sungkyunkwan University
Hye Young Shin, Seoul National University
Maryham Anwar Habib, Sungkyunkwan University
Mohamed Atiya, Sungkyunkwan University
Dong Hyun Kim, Yonsei University
Eun Sil Yoo, Sungkyunkwan University
Chheang Dara, Sungkyunkwan University
Nirmal Dhakal, Sungkyunkwan University

November 21, 2008

- 09:00 - 09:30 Opening Registration

Guest Speech Session 2Chair: Professor Kwang Sik Kim, Sungkyunkwan University09:30 - 10:20

"The National and Regional Development Policy in Japan"
Professor Shigeru Morichi, Professor of Graduate Institute for Policy Studies and President of Institute for Transport Policy Studies, Japan

- 10:20 - 10:40 Q & A
- 10:40 - 11:00 Networking Break

Session 1: Low Carbon Society, Land Use and Public TransportationChair: Professor Lueder Bach, University of Bayreuth11:00 - 12:30

Presenters:
"Pathway Towards Low Carbon Society (LCS): The Case of Malaysia" Professor Ho Chin Siong, Universiti Teknologi Malaysia, Malaysia
"Development of a Bus System in Ho Chi Minh City to Reduce Traffic Jam, Fuel Consumption and Emissions" Professor Pham Xuan Mai, Nguyen Le Duy Khai and Tran Quang Tuyen, HoChiMinh City University of Technology, Vietnam
"Sustainability of Urban Land Use: A China Study" Professor Li Yin Shen and Xiaoling Zhang, Hong Kong Polytechnic University, Hong Kong, Professor Mingxuan Yu, Renmin University, China

Panelists:
Dr. Jin Kyu Chung, Korea Research Institute for Human Settlements / Dr. Jin Young Park, The Korea Transport Institute

- 12:30 - 14:00 Lunch

Session 2: Sustainable Construction and Property DevelopmentChair: Professor Ho Chin Siong, Universiti Teknologi Malaysia14:00 - 15:00

Presenters:
"Managing Obsolescence for Sustainable City Planning and Property Development" Professor Abd Ghani Khalid, Universiti Teknologi Malaysia, Malaysia
"A Framework for Comparison Study on the Major Methods in Promoting Sustainable Construction Practice" Professor Li Yin Shen, Khairul Anuar Bin Bakhtiar, and Siti Hajar Binti Misnan, Hong Kong Polytechnic University, Hong Kong

Panelists:
Professor Lueder Bach, University of Bayreuth / Professor Pham Xuan Mai, HoChiMinh City University of Technology

- 15:00 - 15:20 Networking Break

Session 3: Economic Development and Social PolicyChair: Professor Mun-Hee Kang, Korea National Open University15:20 - 17:20

Presenters:
"Global Governance and the Possibility of Global Social Policy: Why is It Difficult to Achieve MDGs?" Professor Huck-ju Kwon, Seoul National University and Hyo-kyung Kwak, Sungkyunkwan University
"Economic Development Policy and Economic Performance" Professor Moon-Gi Jeong, Sungkyunkwan University
"Evaluating Recent Advances in Financial Reform in Korean Health Care System" Professor Sangho Moon, Sungkyunkwan University
"Institutional Collective Action and Economic Development Joint Ventures" Professor Hyung Jun Park, Sungkyunkwan University

Panelists:
Professor Up Lim, Yonsei University / Dr. Siyeon Won, National Assembly Research Service

- 17:20 - 17:40 Networking Break

Closing RemarksProfessor Kwang Sik Kim17:40 - 18:00