

# Preliminary Proposal for the Internship Preparation Program for SKKU

(9-11.July.2019)

Introduction

# Training/Coaching for Leading Organizations

## Overview of Activities

- **Type of clients**
  - Leading Korean and global organizations
  - Cross-industry including financial services, medical/pharmaceutical, electronics, leisure, education
  - Typically working with senior/top management
- **Training/coaching focus**
  - Individual Leadership Coaching
  - Leadership Development
  - Training Programs  
(Communication/ Presentation  
Sales/ Coaching skills)
  - Group Ideation Facilitation
- High degree of focus on customization of programs to fit client's specific needs and achieve lasting impact

## Example Clients





# Preliminary proposal for the Internship Preparation Program

Date	Participants	Content	Time	Extra
9.7 (Tues.)	자연계/공대 (수원)	<b>Inspiration Workshop for Overseas Internship</b> <ul style="list-style-type: none"> <li>• Why internship in Germany?</li> <li>• What's the differences between internship in Europe and in the US?</li> <li>• How to prepare myself to be globally wanted professional in terms of attitudes and mindset?</li> <li>• What qualities European companies are expecting from Korean students?</li> <li>• Example companies introductions</li> <li>• Feedback from Korean interns who worked in Germany</li> <li>• How to build up your career in Europe</li> </ul>	3h	<ul style="list-style-type: none"> <li>• The main purpose is to inspire and attract students to experience overseas internships</li> <li>• Any grades of students are fine</li> </ul>
10.7 (Wed.)	자연계/공대 (수원)	<b>Specific Skills Workshop 1 : Soft skills for globally wanted professionals: Intercultural/Interpersonal Communications</b> <ul style="list-style-type: none"> <li>• Why intercultural awareness is important?</li> <li>• Cultural differences in major countries</li> <li>• Different organizational culture in Europe</li> <li>• How to open the conversation?"Do"s and "Don't"s in small talk</li> <li>• How to communicate with someone who has different background from you?</li> <li>• How to ask questions and getting feedbacks</li> <li>• Basic business email writing skills</li> </ul>	4h	<ul style="list-style-type: none"> <li>• Actual Exercise of interpersonal/intercultural communication in English together with theories</li> </ul>
11.7 (Thurs.)	자연대/공대 (수원)	<b>Specific Skills Workshop 2. : Practice Session for actual interview skills and CV/Resume writing in English</b> <ul style="list-style-type: none"> <li>• CV vs. Resume vs. Cover letter</li> <li>• How to write CV effectively for European companies</li> <li>• 10 steps how to prepare the CV</li> <li>• One to one or group coaching session for CV writing</li> <li>• Interview strategies for each different interview questions</li> <li>• Why/ How to ask questions to the interviewer?</li> <li>• Actual Interview Practice session</li> </ul>	6h	<ul style="list-style-type: none"> <li>• Pre-requirement: Students should bring their own CV based on one candidate company in Europe otherwise the program cannot be effective</li> </ul>