

The 1st International Sustainability Conference



Hosted by The INTERNATIONAL TRADE RESEARCH CENTER, GLOBAL
INSURANCE AND PENSION RESEARCH CENTER
SUNGKYUNKWAN UNIVERSITY

Venue : #527, 506 Business BLDG , SKKU, Seoul

Dates : December 14/15, 2014

Host : INTERNATIONAL RESEARCH CENTER,

GLOBAL INSURANCE AND PENSION RESEARCH CENTER

Sponsor : MK Economic Daily



Welcome from the Global Insurance and Pension Research Center



I am very honored to host this international conference at the SKK University, Korea. Although starting in a small scale this year, this occasion will be the first global platform serving financial consumers' interests and well-being across countries from impartial perspective.

I believe that this type of global conference will be able to contribute to financial consumers, academia, regulators, consumer activists, as well as financial service providers. Asian academicians are the major founding members of the conference to promote its neutrality and specialty, however, regulators and consumer activists could be also welcomed to the conference.

Hongjoo JUNG
Professor, Sung Kyun Kwan University
Director, GIPRC

Program

DAY1 : DECEMBER 14, 2014 (Invitation only)

: Founders' meeting for the Global Forum for Financial Consumers

| TIME | EVENT | VENUE |
|-------------|-------------------|---|
| 15:00-16:00 | Reception | Room 527, the 5 th floor, Business School, SKKU |
| 16:00-18:00 | Founders' Meeting | |
| 18:00-20:00 | Dinner | |

Program

DAY2 : DECEMBER 15, 2014 (Room 527, 5th floor, Business School, SKKU
: the 1st International Sustainability Conference - open to public

| TIME | EVENT | SPEAKER |
|-------------|--|---|
| | Global Forum for Financial Consumers | |
| 08:30-09:00 | Reception | |
| 09:00-09:10 | (Opening Announcement) financial consumer protection in korea | Hongjoo JUNG (SKK University, Korea) |
| 09:10-09:20 | Welcoming Remark | |
| 09:20-09:50 | Financial Consumer Protection in Indonesia | Rofikoh ROKHIM (University of Indonesia) |
| 09:50-10:20 | A Research on Consumers Perceived Risks in Purchasing Japanese Automobile Insurance | Mariko NAKABAYASHI (Meiji University, Japan) |
| 10:20-10:50 | Bancassurance and Operational Performance of Life Insurers in Taiwan | Tsai-Jyh CHEN (National Chengchi University, Taiwan) |
| 10:50-11:05 | Break | |
| 11:05-11:35 | A Framework for the Protection of Insurance Consumers in China | Xian XU (Fudan University, China) |
| 11:35-12:05 | Malaysian Financial Consumers | Ahcene LAHSASNA (INCEIF, Malaysia) |
| 12:05-12:35 | Japanese Insurance Consumers | Hongmu LEE, Nobuo NAKAMURA, Satoshi NAKAIDE (Waseda University, Japan) |
| 12:35-13:05 | Panel Discussion | Joe KIM (Earnest & Young) Kyungjoo LEE (Hongik University) Xinli LIU (Peking University, China) |
| 13:05-14:00 | Lunch | |

Trade & Risk Management

| | Sustainability in Finance | Sustainability in Foreign Trade |
|-------------|---------------------------------------|---------------------------------|
| 14:00-14:20 | Chanhee LEE | Junghoon LEE |
| 14:20-14:40 | Chanmi LEE | Zhou GANG |
| 14:40-15:00 | Jeonghyun SON | Huynsun KIM |
| 15:00-15:20 | Minyoung CHO | Meizheng CAI |
| 15:20-15:40 | Jinok BYEON,Hyunbok LEE | Soyeon PARK |
| 15:40-16:00 | Panel Discussion | Hailan SHEN |
| 16:00-16:20 | | Hayan KIM |
| 16:20-16:40 | | Meng DIE |
| 16:40-17:00 | | Seongyong CHOI |
| 17:00-17:20 | | Panel Discussion |
| 17:30-18:00 | Award Ceremony for Outstanding Theses | |

Trade & Risk Management

| | Sustainability in Finance(#527) | |
|-------------|---|---|
| TIME | NAME(AFFILIATION) | TITLE |
| 14:00-14:20 | Chanhee LEE (TSA Claims Adjustment Co. Ltd.) | Determinants of the Purchase of Individual Pensions:Focusing on Psychological and Financial Factors |
| 14:20-14:40 | Chanmi LEE (Korea Workers' Compensation & Welfare Service) | A Study on the Long-Term Projection Models for the Workers' Compensation Insurance |
| 14:40-15:00 | Jeonghyun SON (Retirement Pension Association) | A study on dynamic transition of risk perception - Focusing on pension(lodgment) consumer |
| 15:00-15:20 | Minyoung CHO (AXA Insurance) | A study on the effectiveness of Risk management & Insurance(RMI) education for university students |
| 15:20-15:40 | Jinok BYEON, Hyunbok LEE (National Health Insurance Service) | Do Total Health Expenditure and Government Health Expenditure really have an effect on Economic Growth? |
| 15:40-16:00 | Panel Discussion | Soonkoo HONG (SEOULTECH Univ.) Yongkwang KIM (SKKU) |

Trade & Risk Management

| | Sustainability in Foreign Trade(# 506) | |
|-------------|--|---|
| TIME | NAME(AFFILIATION) | TITLE |
| 14:00-14:20 | Junghoon LEE (Waclogistics) | A Study on Development Plan of Ex-China Sea & Air multimodal transport under a South Korea-China FTA |
| 14:20-14:40 | Zhou GANG (SKKU) | A Study on the Third Party Logistics for Korean companies in China after Korea-China FTA |
| 14:40-15:00 | Huynsun KIM (SKKU) | The impact of Korea-China FTA on Korean cosmetics industry between Korea and China |
| 15:00-15:20 | Meizheng CAI (SKKU) | Scenario analysis of a Korea-China FTA |
| 15:20-15:40 | Soyeon PARK (Miraeasset) | A Case study on Foreign Investment Risk Management-Focusing on FTA Agreements of EU, US., and Korea service Agreements |
| 15:40-16:00 | Hailan SHEN (SBM CO.,LTD) | A Study on the Penetration of Main IT Companies into Financial Business-Focusing on the Internet Finance in China, U.S. and S. Korea- |
| 16:00-16:20 | Hayan KIM (SKKU) | A study on the strategies of Korean cosmetic companies entering into Asean market |
| 16:20-16:40 | Meng DIE (SKKU) | A Comparative Study on Operational and Export insurance System of Korea and China |
| 16:40-17:00 | Seongyong CHOI (Officer of the Air force) | A Study on the Financial Consumer Protection System in South Korea and China |
| 17:00-17:20 | Panel Discussion | Sangwook NAM (Seowon Univ.) Areum CHOI (Halla Univ.) Jaehwan Jung (Pyeongtaek Univ.) |

